

Sponsorship Opportunities Summary

Applications of Advanced Technology in Transportation 2006

Chicago, Illinois

August 13 – 16, 2006

See the Detailed Sponsorship Opportunities page for a description of event's complete recognition highlights.
BOLDED EVENTS are available for sponsorship.

Category	Amount	Sponsorship Opportunities and Recognition Highlights	Committed
TITANIUM	\$10,000 and above	<p>Overall Conference Sponsor – \$10,000</p> <p><i>Recognition highlights:</i> Name/Logo on the AATT 2006 Conference Website Name/Logo on the Conference Sponsor Signs Hotlink between AATT 2006 Conference Website and Sponsors' homepage Name/Logo in Sponsorship List in Conference Programs Two (2) Full Conference Registrations Option to have giveaways available for Attendees</p>	
PLATINUM	\$5,000 – \$9,999	<p>Opening Reception – \$5,000</p> <p>General Sponsor – Any amount \$5,000 – \$9,999</p> <p><i>Recognition highlights:</i> Name/Logo on the Pavements 2006 Conference Website Name/Logo on the Conference Sponsors Signs Hotlink between Pavements 2006 Conference Website and Sponsors' homepage Name/Logo in Sponsorship List in Conference Programs Four tickets to the sponsored Event Reception Sponsor has option to have giveaways available for Attendees</p>	
GOLD	\$2,000 – \$4,999	<p>Keynote Plenary Session – \$3,500</p> <p>General Sponsor – Any amount \$2,000 – \$4,999</p> <p><i>Recognition highlights:</i> Name/Logo on the Pavements 2006 Conference Website Name/Logo on the Conference Sponsors Signs Hotlink between Pavements 2006 Conference Website and Sponsors' homepage Name/Logo in Sponsorship List in Conference Programs Keynote Plenary Sponsor has option to have giveaways available for Attendees</p>	
SILVER	\$1,000 - \$1,999	<p>Coffee Break Morning – choice of 3 – Mon., Tues., Wed. – August 14, 15, or 16, 2006) – \$1,500 each</p> <p>General Sponsor – Any amount \$1,000 - \$1,999</p> <p><i>Recognition highlights:</i> Name/Logo on the Pavements 2006 Conference Website Name/Logo on the Conference Sponsors Signs Hotlink between Pavements 2006 Conference Website and Sponsors' homepage Name/Logo in Sponsorship List in Conference Programs Morning or Afternoon Break Sponsors have option to have giveaways available for Attendees</p>	

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BENEFACT OR	\$500 - \$999	<p>General Sponsor – Any amount \$500 - \$999</p> <p><i>Recognition highlights:</i> <i>Name on the AATT 2006 Conference Website</i> <i>Name on the Conference Sponsors Signs</i> <i>Name in Sponsorship List in Conference Programs</i></p>	
PATRON	\$499 and below	<p>General Sponsor – Any amount \$499 or below</p> <p><i>Recognition highlights:</i> <i>Name on the AATT 2006 Conference Website</i> <i>Name on the Conference Sponsors Signs</i> <i>Name in Sponsorship List in Conference Programs</i></p>	

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