

# Sponsorship Opportunities

# Geo-Frontiers 2005



- Drive buyers to your booth in Austin, Jan. 24 – 26, 2005
- Command more attention to your show floor presence
- Your company will be listed in event brochures, final program, signage, and on [www.gmanow.com](http://www.gmanow.com) and [www.geofrontiers.org](http://www.geofrontiers.org)

Item	Sponsorship	Full Sponsorship	Co-sponsorship
<b>Coffee Breaks</b>			
Sunday, Jan. 23	Morning Break    Afternoon Break	\$500 per break	
Monday, Jan. 24	Morning Break    Afternoon Break	\$500 per break	
Tuesday, Jan. 25	Morning Break    Afternoon Break	\$500 per break	
Wednesday, Jan. 26	Morning Break    Afternoon Break	\$500 per break	
<b>Lunches</b>			
Monday, Jan. 24	Hero Lunch & Baker Award Presentation	\$2,000	
The Hero Lunch honors an individual or individuals who have made a significant contribution to the industry. Awarded by the Geo-Institute, the Baker Award recognizes an individual or individuals who have made a significant contribution to ground improvement.			
Tuesday, Jan. 25	Exhibit Hall Lunch	\$4,000	\$2,000
Wednesday, Jan. 26	Exhibit Hall Lunch	\$4,000	\$2,000
<b>Receptions</b>			
Sunday, Jan. 23	International Reception	\$1,000	
The International Reception is open to all visitors who have traveled from overseas and Canada to participate in Geo-Frontiers 2005.			
Monday, Jan. 24	Exhibit Hall Reception	\$4,000	\$2,000
<b>Dinner</b>			
Tuesday, Jan. 25	BBQ and Student Appreciation Event	\$8,000	\$4,000
<b>Miscellaneous</b>			
Sunday, Jan. 23	Geo-Challenge	\$2,500	
The Geo-Challenge is a new ASCE student chapter competition, open to two teams from each ASCE zone and involves the design and building of a miniature reinforced-soil retaining wall. The event will be held during the field demonstrations.			
Sunday, Jan. 23	Field Demonstration Tent	\$500	
A short walk from the exhibit hall, the field demonstration site will house several companies and organizations as they demonstrate field operations and new technology applications. The Geo-Support competition also will be held at the field demonstration site.			
Have 3,000 visitors promote your company	Badge Necklaces	\$2,000	
Your 3'x5' 4-color advertisement	Directional Kiosks	\$4,500	\$900

See reverse side for additional sponsorship opportunities

# Geo-Frontiers 2005 sponsorship opportunities continued

Item	Sponsorship	Full Sponsorship	Co-sponsorship
1,500 briefcases with your company name and logo.	Conference Briefcases	\$4,000	\$2,000
2,500 local area items for show participants	Austin Gifts	\$2,500	

## Lectures

Sunday, Jan. 23	Terzaghi Lecture	\$1,000
One of the highest honors in geotechnical engineering, the Terzaghi Lecture is the annual lecture given by and honoring a distinguished engineer. The 2005 lecturer will be Professor Del Fredlund from the University of Saskatchewan, Canada.		
Tuesday, Jan. 25	Guest Lecture	\$1,000
Dan McNichol, author of the best-selling book, <i>The Big Dig</i> , is considered an expert on Boston's Central/Artery Tunnel Project. McNichol will speak about his new book: <i>The Roads that Built America: The Incredible Story of the U.S. Interstate System</i> .		
Tuesday, Jan. 25	Peck Lecture	\$1,000
An annual lecture given by a geotechnical engineer for outstanding contributions to the profession through the analysis of publication of case histories.		

To secure your sponsorship, circle the items you would like to sponsor and complete the information below.

## Sponsoring Company Information

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address, City, State/Province \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

## Payment Information

Total amount due \$ \_\_\_\_\_

Check Enclosed. Make Checks (U.S. Dollars Drawn on a U.S. Bank) payable to IFAI.

Payment by Credit Card:  Visa  MasterCard  American Express  Discover

\_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CID\* \_\_\_\_\_

Cardholder's Name (exactly as printed on credit card) \_\_\_\_\_

Cardholder's Billing Address \_\_\_\_\_

Cardholder's Billing City, State, Zip Code (if different from above) \_\_\_\_\_

Authorized Signature (see note below) \_\_\_\_\_ Date Signed \_\_\_\_\_

Please complete and mail or fax to Bob Smith:  
 Geo-Frontiers 2005  
 c/o Industrial Fabrics Association International  
 1801 County Road B W.  
 Roseville, MN 55113-4061 USA  
 Fax: +1 651 631 9334  
 For more information, call +1 651 225 6914.

\*CID: Cardholder's identification number - American Express: 4-digit number on front of card; VISA, MasterCard, Discover: 3-digit number on back of card.  
 Note: Charges on your credit card will appear with the name Industrial Fabrics Association International/Direct Marketing.