

Live Interactive Web Seminar

Pay a single site registration fee* and an unlimited number of people in your organization can attend at that site.



E-Collaboration Today and Tomorrow



TUESDAY, January 25, 2005
12 Noon – 1 pm Eastern Time

Purpose and Background

If knowledge is power, then power in the Internet Age no longer flows to the top of the pyramid but to the center of the Web. Learn how Web-based technology can put engineers and project managers at the center of project knowledge through electronically enabled collaboration (e-collaboration). Over the ten years since e-collaboration first emerged the technology has matured and is now ready for prime time in support of project repositories, communications clearinghouses, transactional databases, plus online review, markup and workflow. All key terms, concepts, features and benefits will be explained in a clear, jargon-free manner that will help you to choose the right e-collaboration tools for your next project.

Intended Audience

This webinar is intended primarily for A/E/C principals and project managers who wish to evaluate alternatives and options for improving project communication, enhancing project coordination and shortening the critical path via e-collaboration. Some A/E/C personnel may choose to be proactive about adding e-collaboration capabilities to their projects. Some may need to learn how to work effectively with e-collaboration tools mandated by others on the project team (such as a constructor expecting e-collaboration from the design professionals, or a project owner requiring e-collaboration for all participants). In addition, A/E/C information technology staffers who have not used e-collaboration tools themselves will find this webinar a useful introduction to the variety of commercially available programs and packages.

Webinar Benefits

- Understand the potential communication and coordination benefits of e-collaboration

- Distinguish among the diverse types of tools and processes within the broad category of e-collaboration
- Develop criteria for matching appropriate e-collaboration methods to the demands of real project workflow
- Recognize potential limitations and roadblocks to successful implementation and adoption of e-collaboration
- Earn one Professional Development Hour (PDH)

Summary Outline

- Brief background of internet technology/terminology
- The world-wide web versus intranets versus extranets
- On-line repositories for project documentation
- On-line clearinghouses for project communication
- On-line databases for project transactions
- On-line review, markup and workflow
- On-line design collaboration in 3D, 4D and more-D
- Useful tips and tricks, traps and pitfalls
- Future directions

Benefits of Live Web Seminars:

- Convenient... no travel is required
- Cost-Effective... pay a single site registration fee
- Get real time answers to your questions
- Receive course materials by e-mail prior to the seminar
- View instructor's Power Point slides while he/she is presenting
- Ideal for brown-bag lunch training

ASCE
 American Society of Civil Engineers

Information/Registration

BENEFITS OF LIVE TELEPHONE/WEB SEMINARS

These online courses use teleconferencing and the software Genesys Meeting Center to make the courses actual live, interactive learning experiences. You will be able to ask the instructor questions and get live real time answers. The instructor will be able to conduct polls to gauge your interest in certain areas and ask you questions as well. You will receive course materials by e-mail prior to the seminar and will be able to view the instructor's Power Point slides during the seminar. These types of online courses have a much higher impact than simply reading material on the web. Live telephone/web seminars offer exceptional convenience and are very cost-effective. No travel is required and the site registration fee allows an unlimited number of participants to attend at each site. In addition, each course participant will earn one Professional Development Hour (PDH) per seminar.

SEMINAR INSTRUCTOR

Jerry Laiserin, MArch., MBA is an industry analyst who develops technology strategies for A/E/C businesses and the technology providers who serve them. His consulting clientele includes "Top 500" design and construction organizations, public and private owner/operators, as well as many leading vendors of software and services for this market.

He writes and edits the LaiserinLetter™, an e-mail/web service that is read in 134 countries and provides analysis, strategy and opinion about computer and communications technologies for senior managers in design, construction, facilities and real estate. Jerry has presented "live" seminars to over 50,000 such professionals worldwide.

Jerry is a Brandeis University alumnus with advanced degrees from Princeton University's School of Architecture and New York University's Stern School of Business. Prior to his present technology consulting practice, Jerry worked as a project architect responsible for design and construction of over \$500,000,000 of building projects. More recently he helped launch the aecXML Project, an industry-wide, vendor-neutral initiative for data exchange via the web that now operates under the auspices of the National Institute of Building Sciences (NIBS).

MINIMUM COMPUTER REQUIREMENTS

Browser

Microsoft Internet Explorer 5.0
Netscape Navigator 4.07- 4.5 and 4.7x only

Do Not Use the AOL Browser

If your Internet Service Provider is AOL, do not use the AOL browser. Use Microsoft Internet Explorer™ or Netscape Navigator™.

Computer

Participant: P133 or equivalent with 32 MB RAM

Operating System

Windows 95/98/NT/2000/XP

Network

Internet connection of 56K recommended

Audio

Touch-tone telephone

Macintosh requirements

Minimum OS: OS 9
Memory: 64 MB
Chip Type: G3
Netscape version: 4.7

The Genesys Meeting Center does not support Microsoft Internet Explorer for Macintosh, since Internet Explorer does not support Java to JavaScript communication. Also, Macintosh does not support moderating application sharing in the Meeting Center.

REGISTER ONLINE NOW! SPACE IS LIMITED!

To register go to: http://www.asce.org/conted/distancelearning/online_webseminars.cfm or call 1-800-548-2723. Please note: Registration for each seminar will be closed three days prior to the seminar. No registrations or cancellations will be accepted if they are received within three days of a seminar. Your registration will be confirmed by e-mail.

Two days before the seminar, you will receive a confirmation e-mail with a link to download the course materials, a sign in sheet to verify attendance, and detailed information on how to join the meeting; including the phone number you'll need to dial, meeting number and password. Please contact Kelly Jarvis, Registrar, at kjarvis@asce.org, no later than 12 noon Eastern time the day prior to the seminar if you do not receive the confirmation e-mail or for additional information.

REGISTRATION FEES*

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Tuesday, January 25, 2005 ~ 12 Noon - 1pm Eastern Time

Member \$249 Non-Member \$299

*Fees per seminar site.

Pay one site registration fee and an unlimited number of people in your organization can attend the seminar at that site. The single site registration fee for ASCE's live, web seminars is intended to be an easy, affordable way to provide training for multiple employees in your organization. Your single site registration fee provides you with a site license for one computer log in to the seminar and one toll free phone call to access the audio portion of the seminar. The site license provided to you by the single site registration fee does not permit you to have multiple log ins or phone calls from your site. Therefore, if you plan to have a large group attend the seminar at your site, all participants should assemble in a conference room to hear (via speaker phone) and view (via one computer and a computer projection system) the seminar.