

Locations and Accommodations:

*rate subject to cut-off dates and apply only the day before and the days of the seminar, with check-out on the last day of the seminar.

**AUSTIN, TX /
APRIL 1-2, 2004**
Hyatt Regency Austin
28 Barton Springs Rd
Austin, TX 78704
800-233-1234
ASCE Hotel Rate:
\$139 Single/Double*

**BOULDER, CO
JULY 22-23, 2004**
Doubletree Hotel
8773 Yates Drive
Westminster, CO 80031
303-427-4000
ASCE Hotel Rate:
\$99 Single*

**BURLINGTON, VT
SEPT 16-17, 2004**
Radisson Hotel Burlington
60 Battery Street
Burlington, VT 05401
802-658-6500
ASCE Hotel Rate:
\$129 Single/Double*



For a complete listing of Continuing Education seminars, visit ASCE's website at: www.asce.org/conted/



ASCE offers more than 500 online courses on a wide variety of technical, management, and regulatory topics. These courses are available through ASCE's distance learning partnerships. For a complete listing of these courses or to register, please go to:

www.asce.org/conted/distancelearning/

ASCE members receive discounts of 15% or more on most online courses.

REGISTRATION INFORMATION:

ENROLLMENT: Phone, fax or mail your registration. Registration fee must be paid in advance. We accept credit cards, checks, and purchase orders (paperwork required). Make check payable to "ASCE Continuing Education." See registration form for additional information.

ON-SITE ENROLLMENT: If your schedule does not permit you to register in advance, you may register on-site. Although this does not guarantee that you will receive all course materials that day, they will be mailed to you 2-3 weeks after the seminar. PLEASE be sure to contact ASCE at 1-800-548-2723 no later than the day before the seminar to confirm that the seminar is going forward as planned.

CONFIRMATION LETTER: Registrations received at least two weeks prior to the seminar will be confirmed in writing. You should receive confirmation within 10 business days of your registration; if not confirmed, please call.

TIME: 8:30am - 4:30pm. Registration begins at 8:00am.

CERTIFICATES: Earn 1.4 Continuing Education Units (CEUs). (1 Continuing Education Unit = 1 Professional Development Hour)

TEAM DISCOUNTS: Three people from the same company attending the same seminar location and date can receive a 10% discount off each enrollment fee when registering at the same time. Larger discounts will be negotiated for larger groups.

RENTAL CARS: ASCE has negotiated special rates with Hertz, the official car rental company for ASCE Continuing Education. A brochure with instructions will be enclosed with confirmation letter.

INSTRUCTOR SUBSTITUTION: ASCE reserves the right to substitute an equally qualified instructor should unforeseen circumstances require.

CANCELLATIONS/REFUND POLICY: If you need to cancel your registration, please contact us as early as possible. Cancellations must be made in writing on your company letterhead with attendee's name, and the name and date of the seminar and faxed to 703-295-6144. There will be a charge of \$95 for cancellations within 10 business days of the seminar and no refunds for cancellations within 5 business days of the seminar. You can transfer the registration to another date or seminar, but this must be done before the 5-day deadline in order to receive full credit for monies paid. No transfers or refunds will be issued within 5 business days of the seminar. There will be no credits issued after the seminar has begun. Your registration may be transferred to another individual anytime, up to the first day of the seminar. If a non-member is replacing a member's registration, the non-member is responsible for the price difference. ASCE is not responsible for non-refundable expenses such as airfare, hotels, cancellation /transfer fees or any other expenses except for seminar registration fees. If ASCE cancels a seminar due to insufficient enrollment, your registration fee will be refunded.

HOTEL ACCOMMODATIONS: Please make your reservations early. ASCE negotiates discounted rates that are subject to cut off dates. Accommodations are not included in your registration fee.

DISCOUNTED AIRFARES: Use United Airlines and save money on airfares when traveling to ASCE Seminars. Call United Airlines Meeting Reservations Center at 1-800-521-4041, 7 Days a week from 7:00 am to 12:00 midnight eastern time. Refer to ID #557AG. If you wish to use a travel agency, you must tell your agent to book your reservation under the above ID# to receive your discount.

DRESS: Casual business attire is appropriate.

MEMBERSHIP: Go to www.asce.org to join ASCE and save on future continuing education opportunities. Enter 04CEUCAT in the promotion code section of the membership application.



1801 Alexander Bell Drive
Reston, Virginia, 20191-4400

Residential Land Development Practices

ASCE Individual Member # _____
[ASCE membership numbers are NOT TRANSFERABLE within any given company]

PE: Yes No PhD: Yes No

Name _____
(ASCE membership numbers are NOT TRANSFERABLE within any given company)

Title _____ Nickname for Badge _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Payment Information: Must be complete before processing can occur

- A check for \$ _____ is enclosed.
- Charge my credit card: Please fill in mail code _____
Card Number: _____
Exp. Date: _____
Name (exactly as it appears on card): _____
(above name on label)
- If Faxing, a copy of check or purchase order is required. **04BR63**

Locations: Please check one

- Austin, TX / April 1-2, 2004
 Boulder, CO / July 22-23, 2004
 Burlington, VT / Sept 16-17, 2004

Fees: Please check one

- Members \$895
 Non-Members \$1,095

ASCE Distance Learning:

- FEMA NFIP CD
 \$295 M \$345 NM
Wetlands & 404 Permitting Audiotape
 \$395 M \$495 NM
Extra workbooks
 \$65M \$75 NM

(add \$7.50 for shipping first item, \$2.00 each additional item)*
*additional cost outside the USA and for overnight delivery.

How to reach us:

Mail: ASCE Continuing Education
P.O. Box 79536, Baltimore,
Maryland 21279-0536

Phone: 1-800-548-2723
703-295-6300 (international)

Fax: 703-295-6144

Email: conted@asce.org

Please do not remove mailing/label/
Mail-FAX entire panel back with registration info

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Please route to a
colleague who will
benefit by attending.



Continuing Education
ASCE

Residential Land Development Practices

Austin, TX / April 1-2, 2004

Boulder, CO / July 22-23, 2004

Burlington, VT / Sept 16-17, 2004

"A must for land development engineers who want to broaden their understanding of residential real estate development."

-John Zimmermann, Principal, Terra Consulting Group, Ltd., Park Ridge, IL

"The best continuing education course I have ever taken."

-Bill Hadlock, Corporate Director, Paradigm Design, Grand Rapids, MI

"This seminar has been very helpful to assist me in understanding the developer's perspective. Great material for the engineering community."

-Michael J. Diamente, Schneider Corporation, Indianapolis, IN

"David had the right mix of designer, developer and builder experience and perspective to make the seminar very effective."

-Charles H. Sterling, Sterling Engineering, Inc., Maryville, TN

"Dave did a great job in presenting a detailed 'crash course' on the entire development process."

-Brian K. Kobularcik, P.E., Metropolitan Management Group, V.P. Development, Reading, PA

1.4
CEUs

Residential Land Development Practices

Purpose and Background

Learn and network with builders, engineers and real estate professionals about the practical approach to the design and development of residential property.

Designing residential subdivisions, obtaining regulatory approvals/permits, and constructing the infrastructure are the most time consuming, costly and complex aspects of the real estate industry. This seminar will provide the management tools necessary to be financially successful at buying, designing, and developing land for residential uses. Attendees will be able to directly incorporate the forms, contracts, schedules, management techniques and business strategies into their own business.

Topics to be covered include: builder/developer industry and business overview, site selection process, conceptual design, design teams, approval strategies, land development operations, and land development management.

Housing projects are created by a variety of professionals that must work in concert with each other to achieve a financial and marketable residential subdivision. The land development industry is changing and this seminar will outline proven techniques for all involved professionals to use in their next project.

Based on the textbook Residential Land Development Practices, this seminar will benefit a wide spectrum of real estate professionals. Attendees will learn the thought processes of the builder, developer, engineer, planner, architect, public and regulator on residential housing projects. Knowing the different professional perspectives and goals will provide valuable land development insight that will prepare each professional to meet the needs of the home-buying public.

Who Should Attend?

Civil Engineers who work on residential projects. Environmental Professionals, Regulatory Engineers, Planners, Architects, Builders, Developers, Real Estate Professionals (including realtors, bankers and contractors), and members of planning and/or zoning boards.

Seminar Features

- Each participant will receive a copy of the book, Residential Land Development Practices.
- Seminar attendees are encouraged to bring raw land sites with topography for one-on-one site planning consultation. Take home planning approaches and layout alternatives.
- The seminar has been designed to provide frequent opportunities for audience participation and open discussions, which will allow the program to be tailored to the needs and interests of all participants.

Seminar Benefits

- Learn how to evaluate property for residential subdivisions.
- Understand the role of each member of the design team.
- Learn how to design a conceptual land plan for a housing project.
- Understand how to prepare land development cost estimates.
- Take away valuable residential housing charts, forms, checklists and procedures for immediate implementation.
- Learn win-win project approval strategies.

Seminar Instructor

DAVID E. JOHNSON, P.E. has been responsible for the development, construction and sales release of over 15,000 housing units. He was the Director of Project Development in the Housing Division of General Development Corporation, Miami, Florida. In 1987 he joined Union Valley Corporation, Howell, New Jersey to manage the corporate real estate project designs, budgeting and land development activities. He has also served as a staff member for the Technical Services Department of the National Association of Home Builders, Washington, D.C.

His diversified real estate consulting firm, David E. Johnson Associates, Toms River, New Jersey was formed in 1991 to service small volume builders and property owners. He specializes in residential land planning for large scale projects. Mr. Johnson has written articles for ASCE and Public Works magazines and has been a presenter of land development and construction topics at numerous workshops held throughout the United States.

Mr. Johnson holds a Bachelor of Science Degree in Civil Engineering from West Virginia University Institute of Technology. He is a registered planner in New Jersey and a engineer in Maryland, New Jersey and Pennsylvania. He is a member of the American Society of Civil Engineers.

ASCE DISTANCE LEARNING :

FEMA National Flood Insurance Program CD: Local, Regional and Technical Issues

The seminar on CD-ROM provides an overview of how the National Flood Insurance Program (NFIP) works from the standpoint of the local community officials and engineering consultants who must comply with the program. An introduction to the program is provided, along with details of how flood insurance studies are performed, how the studies are used in the program, and how study results can be revised as needed. Includes the same course materials, including slides, provided at the live seminar. *0.6 CEUS.*

Wetlands & 404 Permitting Audiotape:

Practical information on wetlands and 404 permitting, including how to get through the permitting process, technical aspects of wetlands mitigation and creation, and how to integrate wetlands into projects. Engineering, legal, and US Army Corps perspectives.

11 hours of audiotapes, workbook, and post-test. *1.1 CEUs.*



In-House Presentations *Let us come to you.*

- This seminar can be:*
- Presented at your organization
 - Scheduled at your convenience
 - Tailored to the needs of your staff
- An on-site program can reduce the per person cost by more than 25% and your total training cost by 50%.

Call ASCE Continuing Education at: **1-800-548-2723**

SUMMARY OUTLINE

DAY ONE

8:30 – 9:00	Land Development as a Business Housing Goals
9:00 – 10:15	Site Analysis Market Study Site Analysis and Comparisons Land Evaluation and Value Analysis
10:15 – 10:30	Morning Break
10:30 – 12:00	Project Planning Property Uses Land Purchase Checklist Contract Due Diligence Requirements Project Schedules
12:00 – 1:00	Lunch Break
1:00 – 2:00	Design Team Members Role of Consultants Selection of Design Team Members Covenants, Conditions & Restrictions
2:00 – 2:45	Residential Subdivision Design Concepts Alternative Design Approaches Engineering Review
2:45 – 3:00	Afternoon Break
3:00 – 4:30	Conceptual Land Planning Base Maps Land Plan Alternatives Example Case Study

DAY TWO

8:30 – 10:00	Project Proforma & Costs Land Planning Conceptual Cost Estimates Project Proforma
10:00 – 10:45	Permits and Approvals Project Approval Strategies Role of the Engineer Project Budgets
10:45 – 11:00	Morning Break
11:00 – 12:00	Land Development Bid Process Engineering Checklist Contract Procedures Residential Subdivision Specifications
12:00 – 1:00	Lunch Break
1:00 – 2:00	Land Development Project Management Scheduling Progress Meetings Invoicing and Payment Field Extras and Change Orders
2:00 – 3:00	Land Development Operations Land Development & Housing Goals Construction Reports Project Acceptance and Turnover
3:00 – 3:15	Afternoon Break
3:15 – 4:30	Site Planning Consultation Bring your property survey for one-on-one site planning concepts and layout alternatives