

ASCE STATE REPORT CARD ADVOCACY ACTIONS

ADVOCACY AS A SPECTRUM

EDUCATION

RESEARCH

COALITION &
RELATIONSHIP
BUILDING

MEDIA
OUTREACH
& P.R.

ORGANIZING

LOBBYING

ADVOCACY OPTIONS



EDUCATION

- If invited or requested by a state legislative committee, present on the report card findings to provide expert testimony or technical assistance.
- Explain the executive summary or a specific chapter finding and its recommendations to a community leader, e.g. local chamber of commerce; industry group like county highway association or water utility association; or Local League of Women Voters.
- Submit public comments to proposed regulation that impacts report card findings and recommendations.



MEDIA OUTREACH & P.R.

- Submit local opinion editorials to at least two local media outlets.
- Submit letters to the editor on at least two local stories related to infrastructure covered by local media.
- Reach out to your local public radio station and pitch a story on the state report card findings.
- Reach out to your local news station and pitch a story on the state report card findings.



All correspondence or any other written or verbal contact with the media initiated by the member should be coordinated first with ASCE Media Relations.



RESEARCH

- Collect state and local infrastructure stories by congressional district that help illustrate your state report card findings.
- Reach out to state and local agencies on how to be a partner in making more publicly available data.



ORGANIZING

- Promote an infrastructure ballot measure to address a state report card recommendation.
- Introduce a ballot measure to address a state report card recommendation.
- Host a candidate forum – making sure to invite all actively running candidates – for a discussion around infrastructure issues.



COALITION & RELATIONSHIP BUILDING

- Invite two or more state and/or local partners, e.g. your state's American Council of Engineering Companies Member Organization or your state's American Public Works Association chapter, to an ASCE Section meeting to discuss the report card recommendations and brainstorm ways to implement them.
- Host a community forum with partners, decision makers, and community members on the state report card findings and related community issues.



LOBBYING

- Meet with a state legislator's office in-person or virtually and share the report card findings with them.
- Voluntarily present on the report card findings to a state legislative committee.
- Host a state legislative day at your state capital.
- In partnership with a state legislator, draft and introduce bill to address a report card recommendation.

FOR MORE INFORMATION

Elisabeth 'Lizzie' Dorman, Director of Grassroots Initiatives
✉ edorman@asce.org