

EXHIBITOR AND SPONSORSHIP PROSPECTUS

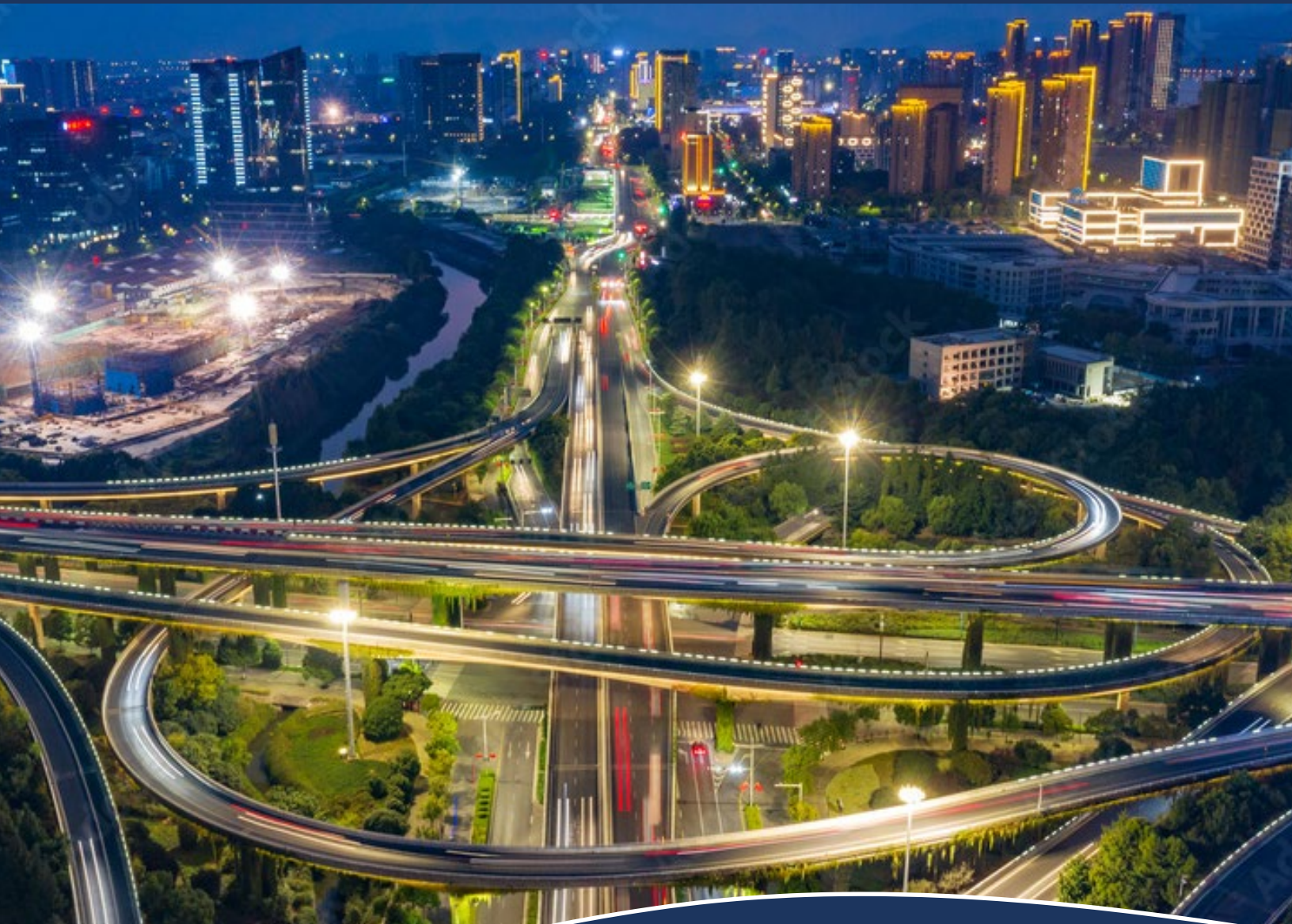


INTERNATIONAL
CONFERENCE ON
TRANSPORTATION &
DEVELOPMENT



INTERNATIONAL AIRFIELD
& HIGHWAY PAVEMENTS
CONFERENCE

In Partnership with the Texas Department of Transportation
Austin, Texas | June 14–17, 2023



Hilton Austin
www.asce-ictd.org
www.pavementsconference.org
#ICTD23 #Pavements23



About the Conference

The Transportation & Development Institute (T&DI) of ASCE is pleased to announce the co-location of the International Airfield & Highway Pavements Conference (Pavements 2023) and the International Conference on Transportation and Development (ICTD 2023) in Austin, Texas, from June 14–17, 2023. These conferences are being held in partnership with Texas Department of Transportation (TxDOT) and will include featured sessions organized by TxDOT as part of the program.

The Conference has a great history of success, with over 900 attendees and up to 30 exhibitors. It is one of the best ongoing conferences serving the profession. Your customers, prospects, and competitors will be here. This is a premier business-development opportunity packaged in a high-profile event, featuring rich content targeted specifically at Transportation Engineers, influencers, and decision-makers.

Sponsorship Opportunities

Increasing your company's visibility couldn't be easier. ICTD/Pavements offers many opportunities to reach new audiences through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget. To discuss which options best suit your organization, contact Tom Sours at tsours@asce.org or 703-295-6243.

Premier sponsor - \$25,000

- **Opening super plenary** (Thursday, June 15) – High profile exposure for your company and the opportunity to address the full ICTD-Pavements audience when you sponsor the keynote address at the Opening Plenary Session.

Platinum sponsor - \$20,000

- **Registration sponsor** – Logo featured on digital marketing materials leading up to the conference, registration webpage, signage and company logo at the registration booth, conference lanyard, and virtual grab bag insert.
- **Welcome reception** – (Thursday, June 15) Help kick off the conference by sponsoring this fun event on Thursday night. Promote your company to colleagues and clients at the first social event of the week, which is held in the exhibit hall.
- **Awards luncheon** – (Friday, June 16) Create a lasting impression by hosting the awards lunch on Friday. This event sponsorship allows your company to support the event honoring T&DI award recipients for their achievements in civil engineering.
- **Exhibit hall lunch sponsor** (Thursday, June 15) – The lunch sponsor will receive a reserved VIP table, and either a 2-minute pre-recorded video message or brief remarks at the podium.

Gold sponsor - \$10,000

- **Conference Wi-Fi** – What better way to keep connected to attendees than by having your company name be the way they connect to the internet. Includes custom password for User login.
- **Mobile app** – Attendees will stay up to date with conference events and sessions. Your logo will welcome them into the app each time they use it.
- **ICTD plenary keynote** – High profile exposure for your company and the opportunity to address the full ICTD audience with a 2-minute pre-recorded video message or brief remarks at the podium when you sponsor the keynote address for ICTD 2023.
- **Pavements plenary keynote** – High profile exposure for your company and the opportunity to address the full Pavements audience with a 2-minute pre-recorded video message or brief remarks at the podium when you sponsor the keynote address for Pavements 2023.
- **Younger member & student attendee events** – Meet and mingle with younger attendees at specially designed events to bring all attendees together with a focus on younger engineers and students.
- **Conference padfolio and pen** – Distributed to each conference attendee at registration, the padfolio gives you the opportunity to have your

name and logo prominently displayed throughout the entire event. *(Production and shipping of the Padfolio and Pen provided by the sponsor)*

Silver sponsor - \$5,000

- **Hotel key cards** – Be the first impression attendees see when they check into the hotel. The hotel key card puts your company branding and welcome message in the hands of attendees before they arrive at the event.
- **Technical tours** – Multiple opportunities available. Help provide transportation to a technical tour in the area. Opportunity to distribute your promotional item to tour attendees.
- **Conference proceedings** – Create a lasting impression. Your logo will appear on the proceeding package information and online when attendees download the proceedings.
- **Breakfast sponsor** – Prominent logo on conference website and signage during breakfast, mobile app alert, and mobile app banner ad included. (3 available).

Bronze sponsor - \$2,500

- **Break sponsor** – Prominent logo on signage during the break - (5 available).
- **Floor decals** – Drive attendees to your exhibit booth with your company logo leading the way on the floor – includes 6 stickers.

Sponsor Recognition Benefits

Recognition Benefits	Premier \$25,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Full conference registration	4	2	1	1	
Exhibit Space in the Exhibit Hall <i>Additional exhibit booth only registrations may be purchased.</i>	✓ 10' x 10'	✓ 10' x 10'			
Verbal recognition at the opening Plenary Session	✓	✓			
Logo recognition on plenary session A/V screens	✓	✓			
Logo recognition on signage throughout the conference	✓ Prominent	✓ Elevated	✓	✓ Name only	
Recognition on conference Home Page	✓ (Logo/Link)	✓ (Logo/Link)			
Rotating banner on conference Home Page	✓	✓	✓	✓	
Rotating banner on the conference Mobile App	✓	✓			
Recognition on conference website sponsors page	✓	✓	✓	✓	✓
PDF Handout in the Virtual Conference Bag	✓	✓	✓	✓	✓
Attendee list pre & post conference <i>Note: ASCE does not provide phone or email addresses</i>	✓	✓	✓	✓	✓
Special sponsor badge	✓	✓	✓	✓	✓



Exhibit Information

Exhibit Opportunities

The ICTD/Pavements 2023 exhibit program offers 8 hours over two days to directly interact with and influence this highly targeted audience.

Exhibitor Benefits

- 1 Full Registration
- 1 Exhibit Hall Personnel
- Pre- and Post-Conference attendee list (company name, attendee name, address—Note: No email or phone numbers are provided per ASCE's policy)
- Conference website recognition
- Recognition of your organization and/or product on the mobile app

Exposure at ICTD-Pavements 2023 including exclusive hours (no competing sessions):

- Welcome reception
- Morning and afternoon breaks
- Exhibit hall lunch

Exhibitor provisions

- 10 x 10-ft booth space
- Pipe and drape in show colors
- 1 skirted table
- 2 chairs
- 1 trash can
- 1 ID sign

Fees

- **On or before Jan 31, 2023** – \$2,695 (Payment must be received in full to receive discount.)
- **After Jan 31, 2023** – \$2,895

Important Dates

- **January 31, 2023** – Early bird pricing deadline, payment must be received in full to receive discount
- **April 26, 2023** – Exhibitor registration forms due
- **April 26, 2023** – All payments must be received by this date to guarantee booth space, plus the company description (25 words), website, and logo must be received to be included in the conference app.
- **June 14, 2023** – ICTD-Pavements 2023 begins.

RESERVE YOUR SPACE NOW!

Contact Tom Sours at tsours@asce.org or 703-295-6243! Take advantage of this prime opportunity to reach your target audience. Please visit www.asce-ictd.org/exhibitors for more information.

Hours

(Hours subject to change)

Wednesday, June 14

1:00 pm – 5:00 pm Exhibitor move-in

Thursday, June 15

7:30 am – 8:30 am Networking continental breakfast in the exhibit hall
10:00 am – 10:30 am Networking coffee break in the exhibit hall
12:00 pm – 1:00 pm Buffet lunch in the exhibit hall
2:30 pm – 3:00 pm Networking refreshments in the exhibit hall
4:30 pm – 6:00 pm Welcome reception

Friday, June 16

7:30 am – 8:30 am Networking continental breakfast in the exhibit hall
10:00 am – 10:30 am Networking coffee break in the exhibit hall
3:00 pm – 3:30 pm Networking refreshments in the exhibit hall
5:00 pm – 6:00 pm Poster session & reception in the exhibit hall
6:30 pm – 8:00 pm Exhibitors move-Out

Cancellation of Space

Cancellation must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a \$100 processing fee per 10' x 10' reserved space will be made if cancellation is received before **April 26, 2023**. No refunds will be made for cancellations received on or after **April 26, 2023**.

Partial List of Past Supporters

AECOM	Lea+Elliott
Alstom	Leitner-Poma of America
Applied Research Associates	Michael Baker International
Burns & McDonnell	Samsung
CALTRANS	Stanec
CHA Consulting	Tensar (A Division of CMC)
Didi Chuxing	Terracon
Doppelmayr USA	Texas Department of Transportation
Gresham Smith	Woojin I.S. America
HDR	WSDOT
HNTB	WSP
Kimley-Horn	