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INSTITUTE NEWSLETTER ADVERTISING

COPRI Newsletter

Coasts, Oceans, Ports & Rivers Institute

- 3,000 recipients
- Monthly distribution
- Average unique open rate: 15%

Ad Specifications

- 550 × 150 pixels
- JPG, PNG, or GIF
- Maximum file size: 200 KB

Placement Rate

- Monthly Banner $250


COPRI Newsletter

June 2026

INSTITUTE & SOCIETY NEWS

Join the conversation @COPRI's LinkedIn Page

Making Waves

Ruth Hocker
Director, Technical Community

In the Series Preface of my 1978 edition of Basic Coastal Engineering by Robert M. Sorenson, the editors observed that "ocean engineering is both old and new," noting the long history of human engagement with coastal challenges alongside a then-emerging effort to unify the field under a common professional identity. Nearly fifty years later, coastal engineers continue to operate at that same intersection—where legacy practices meet rapidly evolving science, technology, and risk.

The "newness" of coastal engineering in 2026 lies in the unprecedented availability of global datasets, high-resolution remote sensing, and computational power. These advances have enabled sophisticated hindcasting, probabilistic hazard assessments, and integrated modeling frameworks capable of simulating compound flooding across watershed–coastal systems and other complex scenarios. Engineers are now routinely addressing the interaction of storm surge, precipitation, fluvial discharge, wave processes, and sea-level rise through multivariate, risk-based approaches. Emerging tools—including AI-enabled surrogate models and real-time digital twins, such as those highlighted at recent International Conference on Coastal Engineering (ICCE) sessions—offer promising pathways to reduce computational burden while enhancing predictive capability and operational decision-making.

Geo-Institute Newsletter

Geotechnical Engineering Institute

- 8,300 recipients
- Sent twice monthly
- Average unique open rate: 19%

Ad Specifications

- 550 × 150 pixels
- JPG, PNG, or GIF
- Maximum file size: 200 KB

Placement Rate

- One Placement Per Month $600
- Two Placements Per Month $1,000


G-I MEMBER UPDATE

May 25, 2026

CONFERENCES

ASCE T&DI Transportation Conferences 2026
June 28 – July 1, 2026 | Detroit, Michigan
Registration is OPEN

PDCA 26th Annual Conference & Expo – Pile Driving Around the World
July 7–9, 2026 | Orlando, Florida
Registration is OPEN

UESI Pipelines 2026 Conference
August 1–5, 2026 | Detroit, Michigan
Registration is OPEN
Early Bird Registration Deadline: May 27, 2026

IFCEE 2027 – International Foundations Congress & Equipment Expo
May 11–14, 2027 | Grapevine, Texas

INSTITUTE CONTENT SPONSORSHIPS

Currents Digital Magazine
Environmental & Water Resources Institute

- 13,000 recipients
- Quarterly distribution
- Average unique open rate: 25%

Publication Schedule

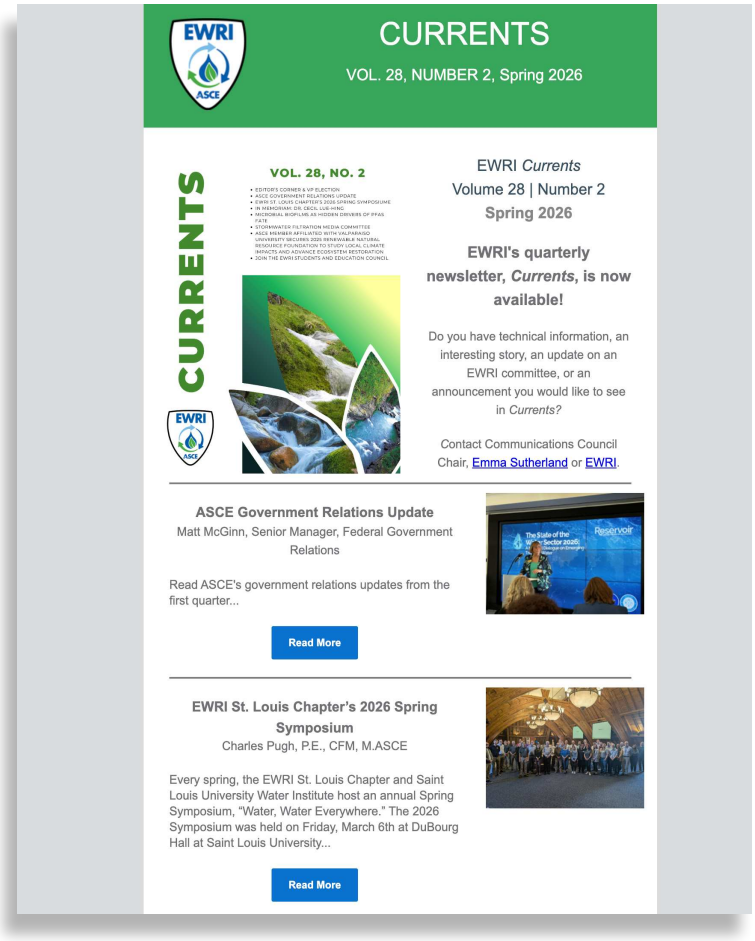
- January
- April
- July
- October

Ad Specifications

- Full Page – 8.5” x 11”
- Half Page- 7.5” x 5”
- JPG, PNG, or PDF
- 72 PPI

Placement Rate

- Full Page $1,000
- Half Page $500



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Average 595 viewers per episode

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Annual Package	$3,500

