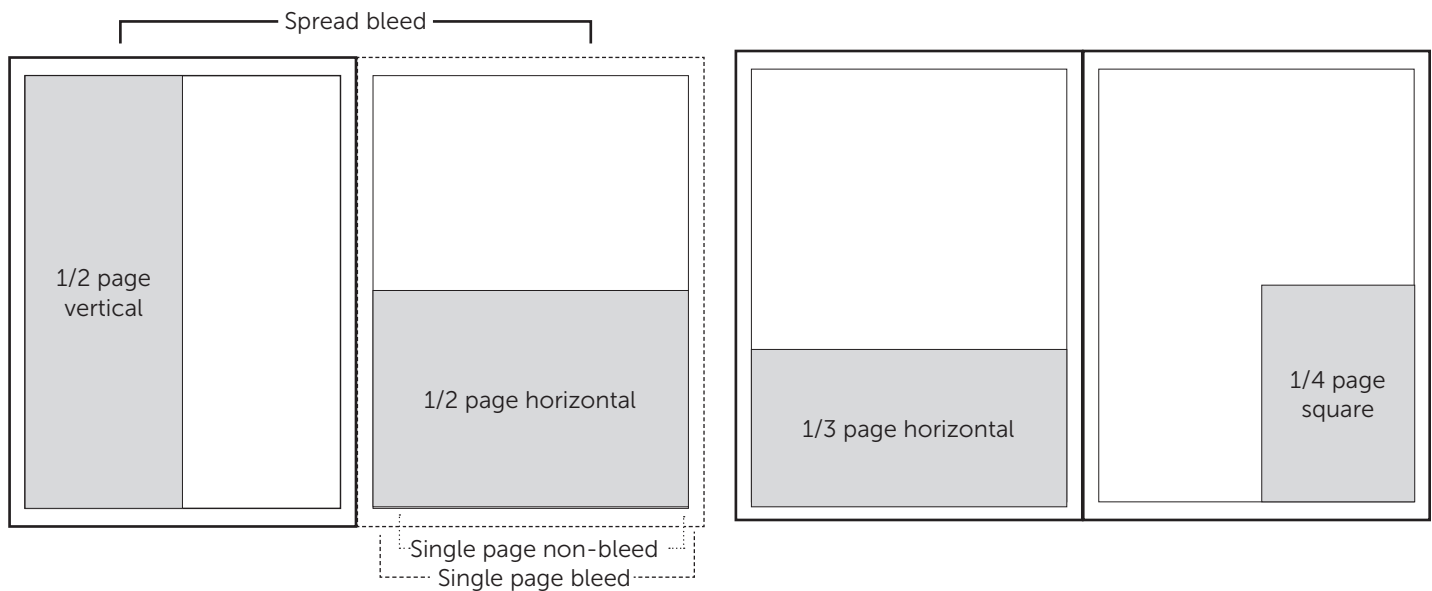


# DISPLAY AD MECHANICAL SPECS CIVIL ENGINEERING

- **PUBLICATION TRIM SIZE:** 7.875" x 10.875"
- **BLEED:** add .125" on all four sides of ad
- **LIVE AREA:** deduct .25" from trim size, all four sides

Space Size	Dimensions		
	Width	x	Height
Spread bleed	16.1875"	x	11.125"
Single page bleed	8.125"	x	11.125"
Single page non-bleed	7.25"	x	10.25"
1/2 page horizontal	6.75"	x	4.5"
1/2 page vertical	3.25"	x	9"
1/3 page horizontal	6.75"	x	2.25"
1/4 page	3.25"	x	4.5"



## INSERTS

- For rates on inserts, email [sales@asce.org](mailto:sales@asce.org)
- Number of preprinted inserts to be supplied should be confirmed by your ad representative. Inserts can be bound in or tipped in. Email for production specifications before proceeding.

## GENERAL

Contracts, insertion orders, correspondence, special requests, proofs, and copy should be sent to your ad representative or [sales@asce.org](mailto:sales@asce.org).