



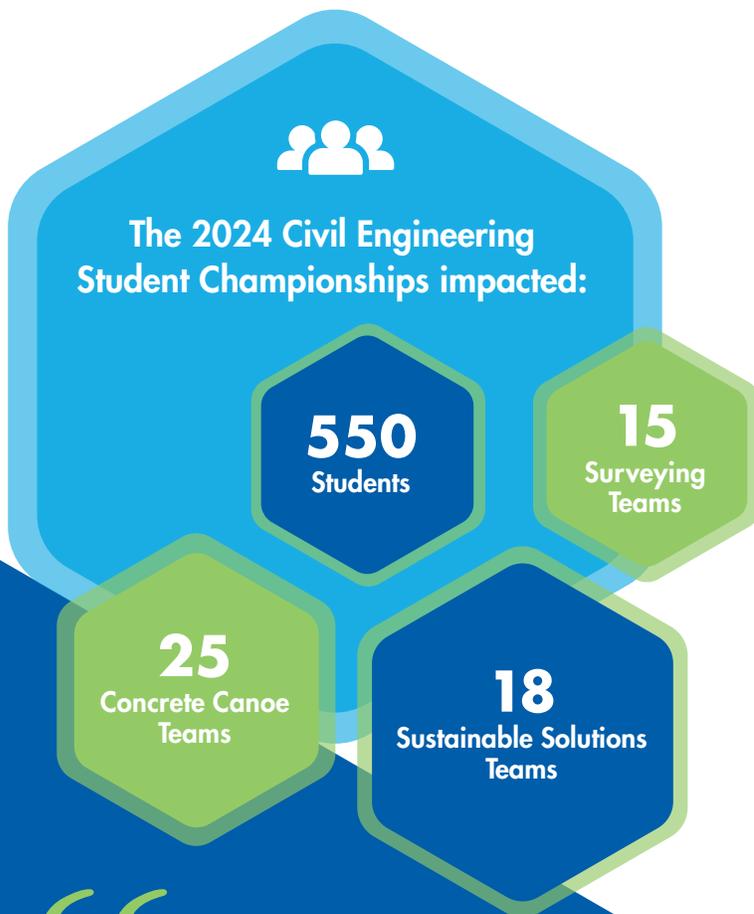
# 2025 Sponsor Prospectus



**The American Society of Civil Engineers (ASCE)** is the leading professional association for the civil engineering industry and home to 32,000 student members across the globe.

Students participate in ASCE in many ways, through ASCE Student Chapters, Student Symposia, and Society-wide events and competitions. The tradition of competition has been fundamental to the ASCE experience for 40 years! Competitions develop students' technical and professional skills beyond the classroom and develop them into leaders ready to enter the workforce.

The ASCE Civil Engineering Student Championships is ASCE's student flagship event. Each year thousands of students, on hundreds of teams, vie for the right to compete in the Society-level competition finals held at the Championships. Only the elite survive!



The ASCE Civil Engineering Student Championships will be hosted by the California Polytechnic Institute, San Luis Obispo.

June 27-29, 2025 | San Luis Obispo, CA

**2025**

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“During the 2024 championships, I reinvigorated my love for my future profession of Civil Engineering and concepts I have been studying for several years. I am once again incredibly excited to enter the industry and would like to give the sponsors my biggest thanks for helping make this event possible.” - 2024 student competitor

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## SPONSORING HAS BENEFITS!

### **BRANDING:**

Showcase your company to student leaders entering the workforce who will become the future decision-makers of our industry.

### **RECRUITMENT:**

Reach highly-talented prospective civil engineers to help you support your local, regional, and national recruiting goals. Receive discounts on **ASCE Career Connections**.

### **INDUSTRY VISIBILITY:**

Show your support for engineering student education and leader development. Be seen across the industry by thousands of competition alumni and supporters who follow the Championships each year.

## SPONSOR BENEFITS PACKAGES:

Choose the benefits package that fits your needs. Sponsor the entire event, as Title Sponsor, or support special sponsor opportunities of individual competitions. Talk with the ASCE sales team to learn more. Platinum, Gold, Silver, and Bronze sponsors of any competition receive the benefits listed.

### TITLE SPONSOR \$30,000+

Be the exclusive top-level sponsor for the event. The ASCE's sales team will customize a package to suit your needs.

Recognition Benefits	Platinum \$20,000+	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Ad in the main CESC event program	1 Page Color	½ Page Color	¼ Page Color	Logo
Company logo on the ASCE CESC webpage	✓	✓	✓	✓
Logo in ASCE CE Magazine Ad	✓	✓	✓	
Logo/name on event signage	Logo	Logo	Logo	Name
Logo/name on event t-shirts	Logo	Logo	Logo	Name
Logo/name & link in mailers to teams	Logo	Logo	Logo	Name
CESC Welcome Dinner Tickets	8	6		
Exhibit Table (Day #1 and #3)	✓	✓	✓	✓
Day #1 Lunch Tickets	✓	✓	✓	✓
Exhibit at Meet the Sponsors event (Day #2)	✓	✓	✓	✓
Day #2 Lunch Tickets	8	6	4	2
One representative at the VIP/Sponsor social event/ dinner (Day #2)	✓	✓	✓	
Race Day Lunch Tickets (Day #3)	8	6	4	2
Awards Banquet Tickets (Day #3)	8	6		
Logo in CESC Awards Banquet Presentation	Logo	Logo	Logo	Logo
Name in CESC Awards Banquet Program	Listing	Listing	Listing	Listing
ASCE Career Connections - 30 percent discount*	✓	✓	✓	✓

\*Receive a 30% discount on our [ASCE Career Connections advertising website](#) (One-time use). Current ASCE Members receive an additional 20% discount. (One-time use)

## CONTACT:

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