

MACGILLIVRAY FREEMAN'S



Local Screenings for ASCE Groups

ASCE groups may host local screenings of *Dream Big: Engineering Our World* in locations where the film is not playing theatrically.

Interested? Read on for details.

Dream Big is showing at a nearby museum. Should we see it there instead?

YES. The theater has an exclusive license to screen the film in your area. The good news is that the IMAX® experience is worth the trip and group discounts are likely available.

How do I arrange a local screening?

You'll need to secure a venue—we recommend a local community theater. University theaters are often cost effective. You'll also need to submit a reservation form and technical form.

What kind of theater is required to show the film?

This film was produced for the giant screen and immersive sound of the IMAX format. Since local screenings will not be in IMAX, you will have the best experience if you screen the film in a community theater. If you do not have a nearby theater, we suggest an auditorium with high quality projection and sound.

Is there a cost?

\$200 for round trip shipping plus a \$35 digital key fee to allow the projectionist to show the film. There will also likely be a rental fee for the campus theater.

Can we charge admission?

Not directly. Due to exclusivity agreements with the theatrical licenses, you cannot sell tickets through the theater box office or to the general public. These screenings are considered “private events.” You CAN include a screening as part of a conference with paid registration, ask for donations at the door, offer free passes in exchange for donations, etc.

Can we solicit sponsors?

Absolutely! We encourage you to seek a sponsor to cover your costs. You can seek sponsors AND use this as fundraising event for your group.

Can we invite non-ASCE members?

Yes, as long as you are not selling “general admission” tickets. Any promotions should make it clear that this is a “special screening sponsored by the ASCE [group name].”

TO RESERVE THE FILM:

DOWNLOAD the reservation request and technical form at www.asce.org/dream-big

QUESTIONS? Email Dream Big volunteer coordinator Gwen Hearn gwen@discovere.org

***Dream Big: Engineering Our World* was produced in partnership with ASCE.**

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