



Together



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ASCE is offering a \$5,000 grand prize for the 2021 **“Together Apart”** Video Contest for Younger Members (payable to your Younger Member group). Three additional “People’s Choice” prizes will be awarded to the top finishers in the Eastern, Central, and Western regions. All you need to do is record a video that describes or demonstrates how you successfully kept your community together and engaged, along with Section(s), Branch(es), Institute(s), and/or Student Chapter(s), throughout the last year despite the physical restrictions and social uncertainty that many experienced. Submissions will be judged on content, creative delivery and relevancy to civil engineering.



Start honing your video production skills now, because the submission **deadline is June 3, 2021**. Don't delay.

CONTEST RULES



Active Younger Members may submit individually or in groups, but the awards will be given to the designated Younger Member groups in good standing named in their video submissions. Multiple entries from each Younger Member group are welcome, but only one (1) prize per YMG will be awarded.

Videos must be between 2 - 3 minutes in length. The following are required for submission:

- High definition video (1080p or higher resolution)
- FP4 video format



Entries must creatively tell the story of how you kept your community together between November 2020 and May 2021. Successful efforts can include meetings, social events, community service, entertainment, technical- institute events, student engagement, and professional development. It should include tasteful content relevant to the experience of being an engineer within the ASCE, be relevant to the profession of civil engineering, and the delivery of membership values.

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Each entry:

- Must be the original work of the entrant, created for this contest
- Must not have been published previously in any medium, nor entered into any previous contests
- Must be suitable for display and publication on ASCE social media and other channels

Judges will be looking for:

- Creativity
- Content about civil engineering and ASCE membership values
- Original delivery of content that is both entertaining and appealing to diverse audiences, especially to Young Members and Student Members
- Videos that demonstrate enthusiasm and reveal ideas about the impact that civil engineering has on those involved and/or the world around us
- ASCE's vision is to promote and foster a culture within ASCE that will result in a civil engineering profession that is equitable and inclusive for all. Towards that end, all entries should be consistent with ASCE's Diversity, Equity, and Inclusion Best Practices Resource Guide.



Video Views, Likes, and Reshare on YouTube will be considered in the judging criteria. The cutoff dates for Views, likes, and reshare will be 1 week before we announce the winner.

Hence, we urge all to submit their videos at their earliest convenience so that all the video traction could be accounted.

Entries must be received by 11:59 p.m. EST. on June 3, 2021.

- Record your video.
- Upload the video to your YouTube account. Be sure the settings allow for all/public access so "Likes/Views/Reshares" can be accumulated.
- Enter your submission by email to youngermember@asce.org. Be sure to include your Younger Member group contact information and the YouTube link to the video.


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 Winners will be announced on Facebook in August 2021. Winning videos and honorable mentions will be posted on the ASCE YouTube channel as they embody the community we strive to achieve in these hard times.

Four prizes will be awarded for the contest:

- *One Grand Prize* will be awarded for the overall top entry. The Grand Prize winner will receive \$5,000 for the YMG in good standing identified in their video submission.
- Three *"People's Choice"* prizes will be awarded among the three ASCE regions (Eastern, Central and Western). The top place submission in each region will be awarded \$1,500 for the YMG in good standing.

ASCE reserves the right to disqualify entries that:

- Contain objectionable content
- Violate any of the terms of this contest as determined by ASCE in its sole discretion

If insufficient qualified videos are received, prizes may not be awarded. All decisions by ASCE shall be final.



By entering this contest, you irrevocably grant to ASCE a perpetual, royalty-free and unconditional license to copy, post, display, distribute, perform publicly, adapt, edit, and otherwise use the submission worldwide in any and all forms of media, for any purpose, without limitation.

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